PRESS RELEASE

For Immediate Release

Contact: <YOUR NAME>

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[www.brakesforbreasts.](http://www.brakesforbreasts.)com

Putting the Brakes on Breast Cancer!

**This October, auto repair shops across the country begin their 13th annual fundraiser to end breast cancer.**

During the Month of October, <SHOP NAME> in <CITY STATE>joins hundreds of independent auto repair shops across the US to raise funds for a breast cancer vaccine as part of the Brakes for Breasts campaign.

As part of the fundraiser, participating auto repair facilities will give away FREE (quality) brake pads or shoes. The customer simply pays the labor and any other ancillary parts necessary to complete the brake job, and the shops then donate 10% of the brake job directly to the Cleveland Clinic Breast Cancer Vaccine Research Fund and specifically The Dr Tuohy Lab that is conducting this research.

**This Brakes For Breasts fundraiser is different from any other breast cancer fundraising campaigns:**

1. The Dr. Tuohy Lab is a team of researchers at the Cleveland Clinic that has actually created a ***vaccine*** that has proved effective in laboratory animals in actually ***preventing*** breast cancer. Think about Polio, eradicated because of a vaccine, a distant memory for most generations. This is the same principle!
2. Phase 1a trials began Oct 2021 and successful results announced April 2023
3. Phase 1b trails began Q1 2023.
4. 100% of the proceeds from the ‘Brakes for Breasts’ fundraiser goes directly to the Cleveland Clinic for research on the Breast Cancer Vaccine.
5. These are just “mom & pop” shops across the country, independent business owners that have joined hands for a great cause.

To learn more about this breast cancer vaccine, browse a list of participating shops, and view a yearly breakdown of our total $1,631,066.96 raised, go to [www.brakesforbreasts.com](http://www.brakesforbreasts.com) or follow us on Facebook @brakesforbreasts.

**About <YOUR SHOP NAME>:**

<YOUR SHOP NAME> is a locally-owned auto repair shop in <CITY, STATE>. Owner <OWNER NAME> and his team are dedicated to premier service, customer education, and community service. More information is available on the company’s website: <YOUR COMPANY WEBSITE>