Press Release

FOR IMMEDIATE RELEASE

Contact: <YOUR NAME>

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[www.brakesforbreasts.](http://www.brakesforbreasts.org)com

FDA Clears Path for Breast Cancer Vaccine

**With the help of $1million, raised by the auto repair industry**

<INSERT TODAY’S DATE> - In October, <SHOP NAME> in <CITY STATE> will join hundreds of Independent Auto Repair Shops across the US and Canada to raise funds for breast cancer vaccine research as part of the Brakes for Breast fundraiser.

As part of the fundraiser, participating auto repair facilities will give away FREE (quality) brake pads or shoes. The customer simply pays the labor and any other ancillary parts necessary to complete the brake job, and the shops then donate 10% of the brake job directly to Dr. Vincent Tuohy & the Cleveland Clinic Breast Cancer Vaccine Research Fund.

‘Brakes for Breasts’ fundraising efforts started in 2011 with 5 automotive repair shops in the Cleveland, Ohio area that raised $10,000 and has now evolved to incorporate hundreds of shops in the United States and Canada. Since then, these shops have collectively raised over $1million, making ’Brakes for Breasts’ the largest third-party fundraising entity at the Cleveland Clinic. More importantly, ‘Brakes for Breasts’ has become an integral partner of the effort to develop the first vaccine designed to prevent triple negative breast cancer, the most aggressive and lethal form of this disease.

**To date donation total is $1,192,034.62 For a year-by-year breakdown visit** [BrakesforBreasts.com](http://www.brakesforbreasts.com)

**Brakes for Breasts is different from any other breast cancer campaign:**

1. Dr. Tuohy and his team of researchers at the Cleveland Clinic has actually created a ***vaccine*** that has proved effective in laboratory animals in actually ***preventing*** breast cancer.
2. As of April, current plans to recruit and vaccinate participants in Phase 1 trials by end of July 2021.
3. 100% of every penny raised goes directly to the Cleveland Clinic for research on the Breast Cancer Vaccine.
4. These are just “mom & pop” shops across the country, independent business owners that have joined hands for a great cause.

For more information about the Breast Cancer Vaccine, Dr. Tuohy and a list of participating shops go to [www.brakesforbreasts.com](http://www.brakesforbreasts.com) or follow us on Facebook!

**About <YOUR SHOP NAME>:**

<YOUR SHOP NAME> is a locally owned auto repair shop in <CITY, STATE>. Owner <OWNER NAME> and his team are dedicated to premier service, customer education, and community service. More information is available on the company’s website: <YOUR COMPANY WEBSITE>