Marketing Order Form Guide - Brakes for Breasts 2022

These next 15 pages represent order forms from 3 different companies. All of these companies have provided marketing materials for you to purchase at discounted prices. Brakes for Breasts does not receive any form of compensation from these sources, we have simply sourced vendors on your behalf to provide "done for you" options at great prices. All of the companies are fantastic to work with, and if you have any questions you will find their contact information on their order form, feel free to contact them directly. If you prefer to design your own marketing you will also find Brakes for Breasts logos available in the "Resource Center".

WEST PRESS ORDER FORM (Pages 1 – 8)

Go crazy! Everything you could possibly need to deck your shop out for your October Brakes for Breasts fundraiser! Direct mail, floor graphics, candy boxes, wall cards, feather flags and much, much more!

SAFEGUARD ORDER FORM (Pages 9 & 10)

Looking to outfit your Team? Safeguard has provided some excellent options. They also offer tote bags and hand sanitizer for giveaways or car care gifts for the month of October!

UPSWELL MARKETING ORDER FORM (Pages 12 – 15)

Upswell Marketing offers fantastic pricing for large scale mailings! Great for new client acquisition!

2022 FUNDRAISING CAMPAIGN

Help West Press kick the can out of cancer and reach our goal of $5,000!*

*On digital and offset printing sales.

Brakes for Breasts™

PACKAGE OPTION | A

ITEM	QUANITY	PRICE
Wall Cards	100	$48.30
Poster (12x18)	2	$9.75
Banner	1	$111.10
Flyer	100	$61.60
Decal	10	$16.65
Mirror Hanger	300	$146.50

Was ~~$393.90~~ | **Now $350.50**

PACKAGE OPTION | B

ITEM	QUANITY	PRICE
Wall Cards	100	$48.30
Poster (12x18)	2	$9.75
Banner	1	$111.10
Flyer	100	$61.60
Decal	10	$16.65
Floor Graphics	5	$68.25
Yard Sign	1	$31.50
Mirror Hanger	300	$146.50

Was ~~$493.65~~ | **Now $439.35**

PACKAGE OPTION | C

ITEM	QUANITY	PRICE
Wall Cards	100	$48.30
Poster (12x18)	2	$9.75
Banner	1	$111.10
Flyer	100	$61.60
Decal	10	$16.65
Floor Graphics	5	$68.25
Yard Sign	1	$31.50
A Frame	1	$224
Mirror Hanger	300	$146.50

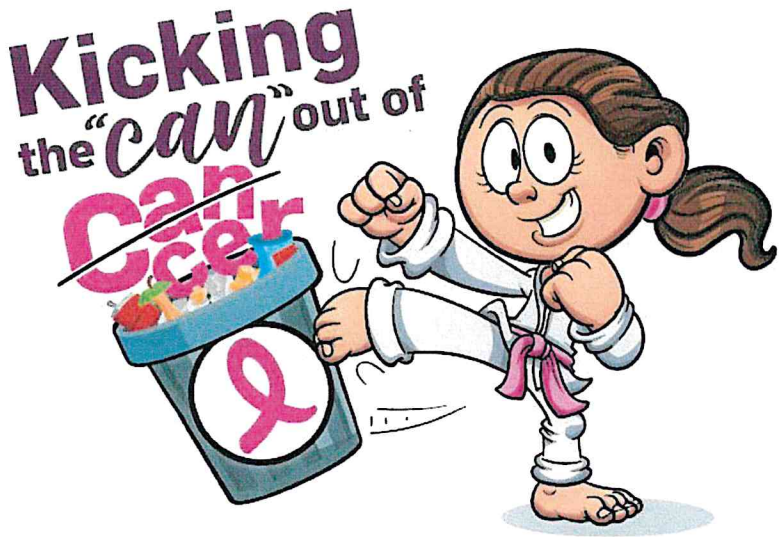
Was ~~$717.65~~ | **Now $638**

10% of all sales will be donated to Brakes for Breasts.

(does not include postage sales)

- If you are just starting out we have created packages to help you save. These packages can be created with our new or old looks.
- **Order now!**

These packages are only available until August 31, 2022.



One time set up fee per order $40.00.
Pricing does not include shipping.

Order Form

One time set up fee per order $40.00. Pricing does not include shipping.

Brakes for Breasts™

Wall Cards and Flyers	100	200	500
Wall Cards (5.5"w x 8.5"h); Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C ❑ D	$48.30	$65.31	$113.50
Flyer (8.5"w x 11h"); Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C ❑ D	$58.65	$87.40	$143.75
NEW Item Mirror Hanger (4"w x 11"h); Version: ❑ NEW LOOK	$125.00	$150.00	$200.00
Posters, Banners and Floor Graphics	**1**	**2**	**3**
Poster (12"w x 18"h); Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C ❑ D	$9.75	$10.90	$12.10
Poster (18"w x 24"h); Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C ❑ D	$19.35	$31.40	$65.20
Poster (24"w x 36"h); Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C ❑ D	$31.40	$58.00	$125.60
Banner (72"w x 36"h); Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C ❑ D	$111.10/ea		
Floor Graphics (sold in sets of 5); Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C	$68.25/set		
Perf Card and Knock Knock Mailer	**500**	**750**	**1000**
Knock Knock (5.5" x 12.75") Postage not included; Version: ❑ NEW LOOK ❑ 2001 ❑ A	$0.92 ea.	$0.76 ea.	$0.63 ea.
Perf Card (4.25" x 6") Postage not included; Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C	$1.00 ea.	$0.75 ea.	$0.67 ea.
Postcards	**500**	**750**	**1000**
NEW Item Postcard – Save the Date (8.5"w x 5.5"h) Postage not included; Version: ❑ NEW LOOK	$0.59 ea.	$0.49 ea.	$0.41 ea.
Postcard (11"w x 6"h) Postage not included; Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C ❑ E	$0.69 ea.	$0.54 ea.	$0.48 ea.
Postcard (8.5"w x 5.5"h) Postage not included; Version: ❑ D	$0.59 ea.	$0.49 ea.	$0.41 ea.
NEW Item Postcard – $25 Check (10"w x 4.25"h) Postage not included; Version: ❑ NEW LOOK	$0.59 ea.	$0.49 ea.	$0.41 ea.
Postage Options			
■ Presort standard class indicia postage approximately $0.30 – $0.32 each*. 200 address minimum. *No guarantee on delivery time.*			
■ Presort 1st class indicia approximately $0.40 – $0.42 each. 500 address minimum. ■ $0.55 stamps, $0.35 postcard stamp (perf card only).			
Promotional Item		**500**	**1000**
Candy Box (3"w x 3.5"h x .75"d); Version: ❑ NEW LOOK ❑ 2001 ❑ A ❑ B ❑ C ❑ D		$395.00	$470.00
Decals (4"w x 6"h) (sold in sets of 10); ❑ NEW LOOK ❑ 2001	$17.40/set		
Signage	**1**	**2**	**3**
A Frame (includes sign holder and coroplast printed sign); ❑ NEW LOOK ❑ 2001	$224.00	$410.10	$575.00
3.4 Meter Feather Flag (includes edge hardware and ground spike); ❑ NEW LOOK ❑ 2001	$360.00	$700.00	$1020.00
Yard Signs (24"wx18"h, on coroplast, includes step staker); ❑ NEW LOOK ❑ 2001	$31.50	$47.25	$63.00

Name:_____ Company Name:_____

Address:_____ City:_____ State:_____ Zip:_____

Phone:_____ Cell:_____ Website:_____

Email:_____

Credit Card #:_____ Expiration Date:_____

Card Type: ❑ VISA ❑ MasterCard ❑ AMEX Signature:_____

Once your piece is approved, we will assemble and ship your items to you (if applicable). Also, understand all material is copyrighted and any reproduction of said material without the written consent of brakesforbreasts.org is strictly prohibited.

For more information or to place order contact: Deanna Lopez at West Press 1 (888) 637-0337, or email deanna@westpress.com. You can also fax order forms to (520) 624-2715.

2022 NEW LOOK

NEW Item
Mirror Hanger

Wall Cards

Flyers

Candy Box

Posters
(3 sizes available)

Banners

Floor Graphics

Decals

Yard Signs

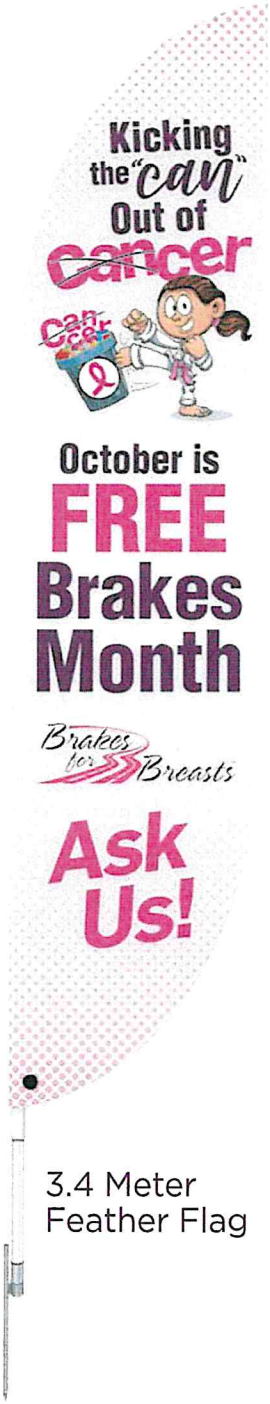
Knock Knock Mailer

Postcard (11"x6")

Perf Card

NEW Item
Save the Date Postcard

A Frame Sign



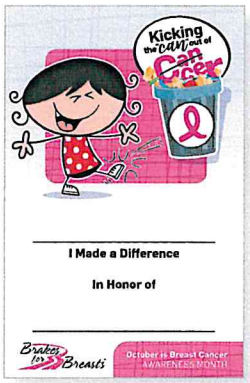
3.4 Meter Feather Flag

NEW Item
Postcard Check (10"x4.25")

Product Designs 2021

Candy Box

Wall Cards



Flyers

Posters
(3 sizes available)

Banners

Floor Graphics

Yard Signs

Knock Knock Mailer

Postcard (11"x6")

A Frame Sign

Perf Card

3.4 Meter Feather Flag

Past Product Designs

Wall Cards

Flyer

Poster

Floor Graphics

Postcard

*Available for EDDM

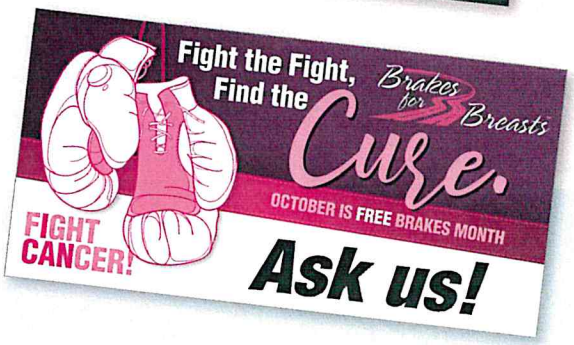
Banner

A

B

C

D



Perf Card

A

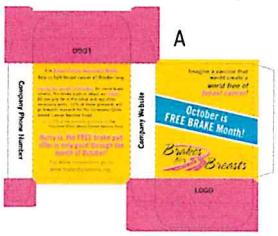
B

C

Knock Knock Mailer

Candy Box

A



B

C

D

BRENDA POOLE • bpoole@gosafeguard.com 301-299-8806 TEL • 301-299-6827 FAX

Brakes for Breasts™

APPAREL OPTIONS

Oxfords / Polos / T-Shirts

$25.10 each S-XL*

Long Sleeve – Pink or Black

$18.10 each S-XL*

Short Sleeve – Pink or Black

- Price includes the Brakes for Breasts logo embroidered on left chest
- **Minimum Quantity – 6 pieces, Mix-N-Match**

$7.50 each S-XL*

- Price includes 1-color/1-location
- **Minimum Quantity – 36 pieces, Mix-N-Match**

PROMOTIONAL ITEMS

Totes / Hand Sanitizer

$2.40 each

Set-up - $55 new/$40 repeat

Minimum Quantity – 100 pieces

0.5oz Moisture Bead Hand Sanitizer (Front) WSA-HO15

1oz Moisture Bead Hand Sanitizer WSA-FO15 (FRONT)

$1.05 each $1.30 each

Set-up - $55 new/$30 repeat

Minimum Quantity – 200 .5 oz / 300 1oz

Orders should be submitted by **August 31, 2022** to ensure delivery prior to October 1st, 2022.

Your shop logo/information can be added to any item for an additional cost. *Call or Email with any questions or pricing for additional options/sizes.

Due to ongoing supply chain, transportation, and labor shortages lead times have been extended and some sizes, colors and items may not be available. Prices are subject to change.

BRENDA POOLE
bpoole@gosafeguard.com

301-299-8806 TEL
301-299-6827 FAX

Orders should be submitted by **August 31, 2022** to ensure delivery prior to October 1st, 2022.

Due to ongoing supply chain, transportation, and labor shortages lead times have been extended and some sizes, colors and items may not be available. Prices are subject to change.

QTY.	SIZE Apparel or Hand Sanitizer	Oxford / Polo / T-Shirt Tote Bag / Hand Sanitizer	COLOR Apparel or Tote Bag

Order Date: _____

Shop Name: _____

Contact Name: _____ Email: _____

Billing Address: _____

Shipping Address: _____

Phone: _____ Fax: _____

*Credit Card: _____ EXP _____ CCV _____
(*Credit card is ***required for first time purchases only***, not on reorders or for existing customers. Call with info, if you prefer.)

DIRECT MAIL ORDER FORM

Brakes for Breasts™

UPswell

Customer Information

Business Name: _____ Street Address: _____

Contact Name: _____ City: _____

Email: _____ State: _____ Zip : _____

Business Phone: _____ Website/Facebook: _____

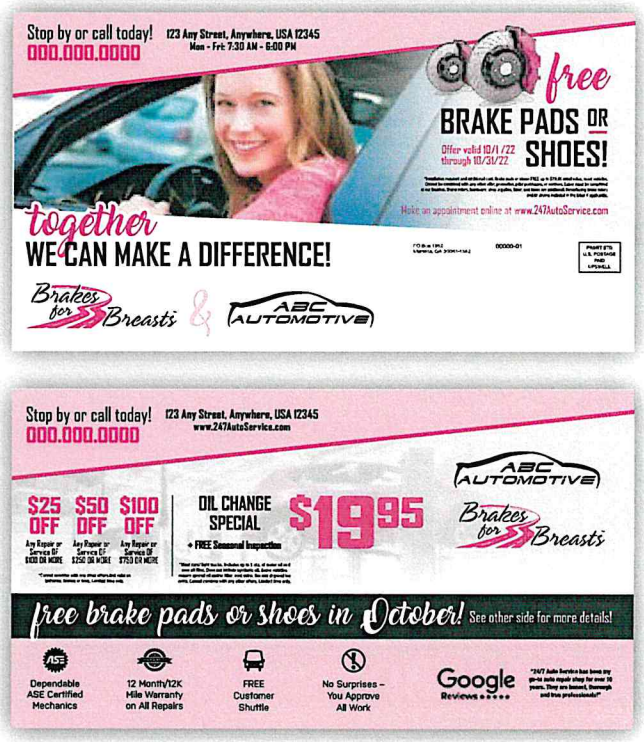
Hours of Operation: _____ _____

Our Program Includes:

Free Call Tracking • Custom Design • Database Processing • Postal Standardization • Print • Postage • Design Services

☐ **Sample 1 – 6" x 11"**

☐ **Sample 2 – 6" x 11"**



ALL-INCLUSIVE PRICING:

6 x 11 postcard

.42 per postcard

(All-Inclusive – 3,000 Print Min.)

DESIRED MAILING QUANTITY:

#

Please send all orders to
jmcnearney@upswellmarketing.com
or fax to 770.485.1050

Or you can contact
Jack McNearney directly at
470.531 1363

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SEE OTHER SIDE FOR MORE GREAT OFFERS!

TOGETHER WE CAN *kick* BREAST CANCER TO THE CURB!

FREE Brake Pads or Shoes!

Offer valid 10/1 /22 through 10/31/22

*Installation required and additional cost. Brake pads or shoes FREE up to $79.95 retail value, most vehicles. Cannot be combined with any other offer, promotion, prior purchases, or services. Labor must be completed at our location. Brake rotors, hardware, shop supplies, labor, and taxes are additional. Resurfacing brake rotors and or drums included in the labor if applicable.

Brakes for Breasts™

ASE CERTIFIED TECHNICIANS • 24 MONTH/24K MILE WARRANTY • SAME DAY SERVICE ON MOST REPAIRS

ABC AUTOMOTIVE

123 Any Street, Anywhere, US 30303

Monday – Friday 8:00am – 5:00pm
Call for Saturday availability

CALL TODAY! 000.000.0000 OR VISIT US AT WWW.ABCAUTOMOTIVE.COM

PO Box 1362
Marietta, GA 30061-1362

00000-00

PRSRT STD
U.S. POSTAGE
PAID
UPSWELL

(2)

FREE BRAKE PADS AND DONATE TO BREAST CANCER RESEARCH?

THAT'S A *no-brainer*

FREE BRAKE PADS OR SHOES ALL MONTH LONG!
SEE OTHER SIDE FOR DETAILS!

Brakes for Breasts™

TOGETHER WE CAN MAKE A DIFFERENCE!

ABC AUTOMOTIVE

OIL CHANGE SPECIAL
$19.95

*Most cars/ light trucks. Oil change includes up to 5 qts. of motor oil and new oil filter. Some vehicles require special oil and/or filter, cost extra. Tax and disposal fee extra. Cannot combine with any other offers. Limited time only.

BONUS SAVINGS FOR YOU!

*Not valid on tires or batteries. Cannot combine with any other offers. Limited time only.

$25 OFF Any Service OF $100 OR MORE

$50 OFF Any Service OF $250 OR MORE

$100 OFF Any Service OF $750 OR MORE

FREE SECOND OPINION

Let us take a peek to ensure you don't spend a penny more than you have to!

*Additional charges may apply should further diagnostics be needed to determine cause. Limited time only.

CALL OR STOP BY TODAY! 000.000.0000 AND VISIT US AT WWW.ABCAUTOMOTIVE.COM

1/3

Stop by or call today!
000.000.0000

123 Any Street, Anywhere, USA 12345
Mon - Fri: 7:30 AM - 6:00 PM

free

BRAKE PADS OR SHOES!

Offer valid 10/1 /22 through 10/31/22

*Installation required and additional cost. Brake pads or shoes FREE up to $79.95 retail value, most vehicles. Cannot be combined with any other offer, promotion, prior purchases, or services. Labor must be completed at our location. Brake rotors, hardware, shop supplies, labor, and taxes are additional. Resurfacing brake rotors and/or drums included in the labor if applicable.

Make an appointment online at www.247AutoService.com

together

WE CAN MAKE A DIFFERENCE!

PO Box 1362
Marietta, GA 30061-1362

00000-01

PRSRT STD
U.S. POSTAGE
PAID
UPSWELL

Brakes for Breasts™ & ABC AUTOMOTIVE

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Stop by or call today!
000.000.0000

123 Any Street, Anywhere, USA 12345
www.247AutoService.com

ABC AUTOMOTIVE

$25 OFF Any Repair or Service OF $100 OR MORE

$50 OFF Any Repair or Service OF $250 OR MORE

$100 OFF Any Repair or Service OF $750 OR MORE

*Cannot combine with any other offers.Not valid on batteries, brakes or tires. Limited time only.

OIL CHANGE SPECIAL **$19.95**

+ FREE Seasonal Inspection

*Most cars/ light trucks. Includes up to 5 qts. of motor oil and new oil filter. Does not include synthetic oil. Some vehicles require special oil and/or filter, cost extra. Tax and disposal fee extra. Cannot combine with any other offers. Limited time only.

Brakes for Breasts™

free brake pads or shoes in October! See other side for more details!

Dependable ASE Certified Mechanics

12 Month/12K Mile Warranty on All Repairs

FREE Customer Shuttle

No Surprises – You Approve All Work

Google Reviews ★★★★★

"24/7 Auto Service has been my go-to auto repair shop for over 10 years. They are honest, thorough and true professionals!"

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