

# Brakes for Breasts®

*Your local repair shop needs your support!*

They want to join in the efforts of independent auto repair shops in a grass roots effort that is sweeping the nation. Brakes for Breasts originated in 2011 and in 13 years has raised just over \$1,864,180. 100% of every single penny raised goes directly to support research for the Cleveland Clinic Breast Cancer Vaccine Fund.

This fundraiser offers **FREE** brake pads or shoes to the repair shops customers. The customer pays for labor and any other ancillary parts needed for the brake repair (rotors, calipers, hardware, etc.) The repair shop then donates 10% of each brake repair to the research for the Cleveland Clinic Breast Cancer Vaccine Fund.

## How can you help?

**Your repair shop needs a supplier that will provide the brake pads or shoes FREE to them for the month of October, will that be you?**

Won't you join us in a legitimate effort to put the brakes on breast cancer? We have all been affected by this terrible disease in one way or another. Dr. Vincent Tuohy and his Team have been working on this vaccine for 14 years, and in October of 2021 after 14 long years, bedside trials began. Brakes for Breasts has been a huge facilitator, with 100% of every single penny going directly to research. No office buildings, no marketing teams, no huge salaries, in fact there are no paid personnel. Everything we have accomplished is with two volunteers and a budget of zero..

Laura Frank (repair shop owner) and Leigh Anne Best (repair shop marketer), simply put their heads together one evening and Brakes for Breasts was born. With only one month to plan the first year they got 5 local shops together and raised \$10,000. With more time to plan year to year it has exceeded their wildest dreams. The support of their independent fellow repair shops has been the foundation of Brakes for Breasts success, along with the vendors who have supported them. The participating repair shops pay for their own fundraiser marketing to get the word out to their clients, and they also spread the word of Brakes for Breasts to fellow repair shop owners.

**This fundraisers success is based on the fact that it is a win win for everybody involved!** The repair shop you support is committed to an exponential increase in your business for the month of October. Their commitment involves making certain that all the components (rotors,calipers, hardware) of that brake repair are ordered through your facility. If the vehicle needs additional repair (eg: tie rods, ball joints, shocks) they will also order those parts from you! In other words you are going to be their first call the entire month of October! The only exception would be lack of parts availability.

**Some vendors are hesitant initially, but our experience has shown that once they support their local repair facility the first time, they never look back and have hopped on board every year since in October!**

## Look how we've grown!

Here are some highlights over the years.

Brakes for Breasts is the Cleveland Clinic's largest 3rd party fundraising entity!

TOTAL since 2011 \$1,864,180 and every single penny has gone directly to research for the Breast Cancer Vaccine.

**2011**  
Brakes for Breasts is launched and 5 Ohio Repair Shops raise \$10,000.

**2016**  
131 repair shops across 34 States raise \$125,867.

**2018**  
Canadian Shops join Brakes for Breasts giving us International claim!

**2020 10 Year Anniversary**  
Raised \$250,102, best donation year yet and we cross the million dollar mark!

**2021**  
Phase 1a trials begin and the 1st 13 women are vaccinated.

**2024**  
Phase 1a, 1b, and 1c clinical trials currently underway.

## Cleveland Clinic announces next step in preventative of breast cancer vaccine study.

Phase 1a, 1b, and 1c clinical trials are currently underway, and the lab is exploring additional studies. They are actively planning a Phase 2 as well. The vaccine aims to protect women from developing breast cancer by targeting a protein found in triple-negative breast cancer, the most lethal form of the disease for which we have the least effective treatments," said G. Thomas Budd, M.D., of Cleveland Clinic's Taussig Cancer Institute and principal investigator of the study. "Long term, we are hoping that this can be a true preventive vaccine that would be administered to cancer-free individuals to prevent them from developing this highly aggressive disease."

### Words from the late Dr. Tuohoy, inventor of the Breast Cancer Vaccine

"Brakes for Breasts has been an integral partner of our effort to develop the first vaccine designed to prevent triple negative breast cancer, the most aggressive and lethal form of this disease and literally saved my program and kept my research going through many lean years."

### Quick Calculation

Assume the cost on a set of brake pads is \$25.00. Based on the 2023 Brakes for Breasts fundraiser, 148 repair shops participated. The average repair shop completed 17 brake jobs during the month of October.




**\$25 x 17 brake jobs is \$425.00.**

In the past some local suppliers have split this cost with the parts jobber, reducing each organizations cost to \$212.50.

### Additional Information

Looking for more information about Brakes for Breasts or Dr. Vincent Tuohy of the research for the Cleveland Clinic Breast Cancer Vaccine Fund?

Here are some resources:

-  [www.brakesforbreasts.com](http://www.brakesforbreasts.com)
-  [Brakes for Breasts](#)
-  [Cleveland Clinic's Giving Page](#)

As the founders of Brakes for Breasts, Laura Frank and Leigh Anne Best appreciate the consideration you are giving to supporting Brakes for Breasts and your local auto repair facility. If you need more information feel free to contact us at [brakesforbreasts@gmail.com](mailto:brakesforbreasts@gmail.com)

