

Brakes for Breasts®

Your local repair shop needs your support!

They want to join in the efforts of independent auto repair shops in a grass roots effort that is sweeping the nation. Brakes for Breasts originated in 2011 and in 11 years has raised just over \$1,431,066. 100% of every single penny raised goes directly to support research for the Cleveland Clinic Breast Cancer Vaccine Fund.

This fundraiser offers **FREE** brake pads or shoes to the repair shops customers. The customer pays for labor and any other ancillary parts needed for the brake repair (rotors, calipers, hardware, etc.) The repair shop then donates 10% of each brake repair to the research for the Cleveland Clinic Breast Cancer Vaccine Fund.

How can you help?

Your repair shop needs a supplier that will provide the brake pads or shoes FREE to them for the month of October, will that be you?

Won't you join us in a legitimate effort to put the brakes on breast cancer? We have all been affected by this terrible disease in one way or another. Dr. Vincent Tuohy and his Team have been working on this vaccine for 14 years, and in October of 2021 after 14 long years, bedside trials have begun. Brakes for Breasts has been a huge facilitator, with 100% of every single penny going directly to research. No office buildings, no marketing teams, no huge salaries, in fact there are no paid personnel. Everything we have accomplished is with two volunteers and a budget of zero..

Laura Frank (repair shop owner) and Leigh Anne Best (repair shop marketer), simply put their heads together one evening and Brakes for Breasts was born. With only one month to plan the first year they got 5 local shops together and raised \$10,000. With more time to plan year to year it has exceeded their wildest dreams. The support of their independent fellow repair shops has been the foundation of Brakes for Breasts success, along with the vendors who have supported them. The participating repair shops pay for their own fundraiser marketing to get the word out to their clients, and they also spread the word of Brakes for Breasts to fellow repair shop owners.

This fundraisers success is based on the fact that it is a win win for everybody involved! The repair shop you support is committed to an exponential increase in your business for the month of October. Their commitment involves making certain that all the components (rotors,calipers, hardware) of that brake repair are ordered through your facility. If the vehicle needs additional repair (eg: tie rods, ball joints, shocks) they will also order those parts from you! In other words you are going to be their first call the entire month of October! The only exception would be lack of parts availability.

Some vendors are hesitant initially, but our experience has shown that once they support their local repair facility the first time, they never look back and have hopped on board every year since in October!

Look how we've grown!

Here are some highlights over the years.

Brakes for Breasts is the Cleveland Clinic's largest 3rd party fundraising entity!

TOTAL since 2011 \$1,431,066 and every single penny has gone directly to research for the Breast Cancer Vaccine

2011
Brakes for Breasts is launched and 5 Ohio Repair Shops raise \$10,000

2014
42 Repair Shops have joined the Brakes for Breasts movement raising \$115,236

2016
34 States are represented by independent repair shops raising \$125,867

2018
Canadian Shops join Brakes for Breasts giving us International claim!

2020 10 Year Anniversary
Crosses the million dollar mark \$250,102, making it the best donation year!

2021
148 shops across 37 states raised \$239,024

Cleveland Clinic receives FDA Clearance to Initiate Clinical Trials of Breast Cancer Vaccine.

Words from Dr. Tuohy, a cancer researcher at the clinic who invented the vaccine

"I am most pleased to announce that our team of basic researchers and clinical investigators have overcome all of the hurdles needed to enter clinical trials and in December of 2020, the U.S. Food and Drug Administration (FDA) gave us clearance to start our phase I clinical trial. It has been quite an adventure but we are about to take our first big step towards determining whether we will be able to dramatically change how we control breast cancer.

Brakes for Breasts has been an integral partner of our effort to develop the first vaccine designed to prevent triple negative breast cancer, the most aggressive and lethal form of this disease and literally saved my program and kept my research going through many lean years."

Quick Calculation

Assume the cost on a set of brake pads is \$25.00. Based on the 2021 Brakes for Breasts fundraiser, 148 repair shops participated. The average repair shop completed 17 brake jobs during the month of October.

\$25 x 17 brake jobs is \$425.00.

In the past some local suppliers have split this cost with the parts jobber, reducing each organizations cost to \$212.50.

Additional Information

Looking for more information about Brakes for Breasts or Dr. Vincent Tuohy of the research for the Cleveland Clinic Breast Cancer Vaccine Fund?

Here are some resources:

-  www.brakesforbreasts.com
-  [Brakes for Breasts](#)
-  [Cleveland Clinic's Giving Page](#)

As the founders of Brakes for Breasts, Laura Frank and Leigh Anne Best appreciate the consideration you are giving to supporting Brakes for Breasts and your local auto repair facility. If you need more information feel free to contact us at brakesforbreasts@gmail.com

