

Brakes for Breasts®

Information Sheet for Vendors

Your local repair shop needs your support!

They want to join in the efforts of independent auto repair shops in a grass roots effort that is sweeping the nation. Brakes for Breasts originated in 2011 and in 10 years has raised just over \$1,192,934. 100% of every single penny raised goes directly to support research for the Cleveland Clinic Breast Cancer Vaccine Fund.

This fundraiser offers **FREE** brake pads or shoes to the repair shops customers. The customer pays for labor and any other ancillary parts needed for the brake repair (rotors, calipers, hardware, etc.) The repair shop then donates 10% of each brake repair to the research for the Cleveland Clinic Breast Cancer Vaccine Fund.

How can you help?

Your repair shop needs a supplier that will provide the brake pads or shoes FREE to them for the month of October, will that be you?

Won't you join us in a legitimate effort to put the brakes on breast cancer? We have all been affected by this terrible disease in one way or another. Dr. Vincent Tuohy and his Team have been working on this vaccine for 13 years, and are now very close to bedside trials. Brakes for Breasts has been a huge facilitator, with 100% of every single penny going directly to research. No office buildings, no marketing teams, no huge salaries, in fact there are no paid personnel. Everything we have accomplished is with two volunteers and a budget of zero..

Laura Frank (repair shop owner) and Leigh Anne Best (repair shop marketer), simply put their heads together one evening and Brakes for Breasts was born. With only one month to plan the first year they got 5 local shops together and raised \$10,000. With more time to plan year to year it has exceeded their wildest dreams. The support of their independent fellow repair shops has been the foundation of success, along with the vendors who have supported them. The participating repair shops pay for their own fundraiser marketing to get the word out to their clients, and they also spread the word of Brakes for Breasts to fellow repair shop owners.

This fundraisers success is based on the fact that it is a win win for everybody involved!

The repair shop you support is committed to an exponential increase in your business for the month of October. Their commitment involves making certain that all the components (rotors,calipers, hardware) of that brake repair are ordered through your facility. If the vehicle needs additional repair (eg: tie rods, ball joints, shocks) they will also order those parts from you! In other words you are going to be their first call the entire month of October! The only exception would be lack of parts availability.

Some vendors are hesitant initially, but our experience has shown that once they support their local repair facility the first time, they never look back and have hopped on board every year since in October!

Look how we've grown!

2020 Celebrated our
10 Year Anniversary

Best donation year ever
183 shops in 35 States
raise \$250,102

Brakes for Breasts is the
Cleveland's largest 3rd
party fundraising entity!

TOTAL since 2011
\$1,192,034.53 and every
single penny has gone
directly to research for the
Breast Cancer Vaccine

2011

Brakes for Breasts is
launched and 5 Ohio Repair
Shops raise \$10,000

2014

42 Repair Shops have
joined the Brakes for
Breasts movement raising
\$115,236

2016

34 States are represented
by independent repair shops
raising \$125,867

2018

Canadian Shops join
Brakes for Breasts giving us
International claim!

2020 10 Year Anniversary

Crosses the million dollar
mark \$250,102, making it
the best donation year!

www.brakesforbreasts.com

Cleveland Clinic receives FDA Clearance to Initiate Clinical Trials of Breast Cancer Vaccine.

Words from Dr. Tuohy, a cancer researcher at the clinic who invented the vaccine

"I am most pleased to announce that our team of basic researchers and clinical investigators have overcome all of the hurdles needed to enter clinical trials and in December of 2020, the U.S. Food and Drug Administration (FDA) gave us clearance to start our phase I clinical trial. It has been quite an adventure but we are about to take our first big step towards determining whether we will be able to dramatically change how we control breast cancer.

Brakes for Breasts has been an integral partner of our effort to develop the first vaccine designed to prevent triple negative breast cancer, the most aggressive and lethal form of this disease and literally saved my program and kept my research going through many lean years."

Quick Calculation

Assume the cost on a set of brake pads is \$25.00. Based on the 2020 Brakes for Breasts fundraiser, 183 repair shops participated. The average repair shop completed 17 brake jobs during the month of October.

\$25 x 17 brake jobs is \$425.00.

In the past some local suppliers have split this cost with the parts jobber, reducing each organizations cost to \$212.50.

Additional Information

Looking for more information about Brakes for Breasts or Dr. Vincent Tuohy of the research for the Cleveland Clinic Breast Cancer Vaccine Fund?

Here are some resources:

 www.brakesforbreasts.com

 [Brakes for Breasts](#)

 [Cleveland Clinic's Giving Page](#)

As the founders of Brakes for Breasts, Laura Frank and Leigh Anne Best appreciate the consideration you are giving to supporting Brakes for Breasts and your local auto repair facility. If you need more information feel free to contact us at brakesforbreasts@gmail.com

*Brakes
for
Breasts™*

www.brakesforbreasts.com